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JUST AMORE
 WEDDINGS BY ANNA K.

Creating Memories That Last a Lifetime

Just Amore Weddings by Anna K. specialises in all services pertaining to planning a bespoke and romantic wedding in Italy. We spoke to Anna K. Frem as we look to find out about the creative and luxurious wedding days that she creates.

Since its inception a few years ago, Just Amore has created romantic fairy-tale weddings, brimming with Italian charm for a host of clients. Ranging from intimate, elegant affairs to luxurious weddings, Just Amore has built a loyal reputation to provide a full-service coordination and to plan stylish, memorable weddings.

"Throughout my journey, I have had the pleasure to work with several couples from all walks of life. Each couple has taught me something different, and I have had clients from referrals, clueless clients, and picky clients, but I have been able to accommodate each one of them with passion and hard work.

"Honestly, my favourite type of client is the busy Professional Bride. She tells me her vision and she trusts me with every detail to reflect her style and personality, and she shows up on her wedding day with all the confidence in the world. Her wedding is usually super fun and filled with incredible lasting memories."

In many weddings, it is the food that matters to the happy couple. With regard to the whole wedding, no detail is left untouched by Just Amore; however, Anna and the team ensure that every item on the menu is catered for. Anna explains a bit more about the food selection she can provide.

"From cocktails to dinner, every item is perfectly served in a delicious blend of influences depending on the region where the wedding is taking place. The diverse cuisine would reflect the local habit and style of food ingredients and cooking preparation while respecting the cultural background of the bride and groom.

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Providing the clients with a multitude of options of which to choose from regarding their wedding, Anna has a dedicated team behind her, all of whom are detail-oriented and know what it takes to create a fabulous wedding. Clients are able to select from a variety of menus, as well as picking their own venue, what flowers they want and which type of lighting they would like. Combined, Anna and the team find a way to provide a memorable event, lending love to everything they do in planning a wedding, as the company name implies. Anna tells us about her previous experience in the wedding industry, explaining the typical clients which she works with, and how she uses this knowledge to adapt the wishes of her clients to plan a memorable wedding.